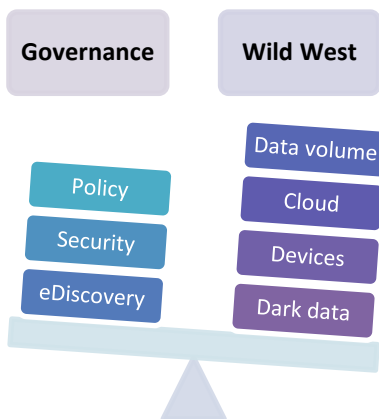




# Information Governance: How to Prevent Uncontrolled or Unforeseen Spending

The key to gaining control of internal unstructured data is to achieve governance at the lowest possible cost.



**“More information to manage means bigger challenges. CIOs, legal and compliance officers, and lines-of-business leaders must discard the disorganized practice of independent management of business data silos, and strategically focus on information growth, especially for unstructured data,”** notes Gartner, Inc. in “Use These Unstructured Data Management Best Practices to Manage Based on the Time Value of Data”, Sheila Childs, Alan Dayley, November 2012.

## INTRODUCTION

Organizations today are faced with a myriad of challenges, risks and threats related to the data they are storing. Such costly vulnerabilities are magnified for organizations that are heavily regulated or face persistent litigation, particularly when looming audits and investigations so often require large amounts of electronically stored information to be extracted, analyzed and reviewed. Although it has become critical for many organizations to proactively invest in Information governance products, available technologies have not always been practical or affordable.

















