



## MAXCOMPRESSION ENTERPRISE SUITE - EMAIL ATTACHMENT COMPRESSION FOR OUTLOOK, OWA & EXCHANGE

*MaX Compression automatically and invisibly zips and unzips email attachments sent and received, reducing email storage demands and network loadings and increasing user productivity.*

*"We immediately saw the potential of this product in reducing the size of files we email over the network. Our initial testing showed that we could cut file sizes by as much as two thirds."*

**Thomas Petersen, E-mail Domain Manager, BP Oil in Europe**

### Customers Include:

- BP
- Nestle
- Intel
- Deloitte Touche

### Reduce Mailbox sizes by up to 60% without needing to detach or archive attachments

Network bandwidth and mailbox storage space are consumed every time someone in your organization sends an email. MaXCompression reduces mailbox size by compressing attachments at the time of sending. Attachments stay compressed in the mailbox until opened by the recipient without any need to detach or archive the attachment.

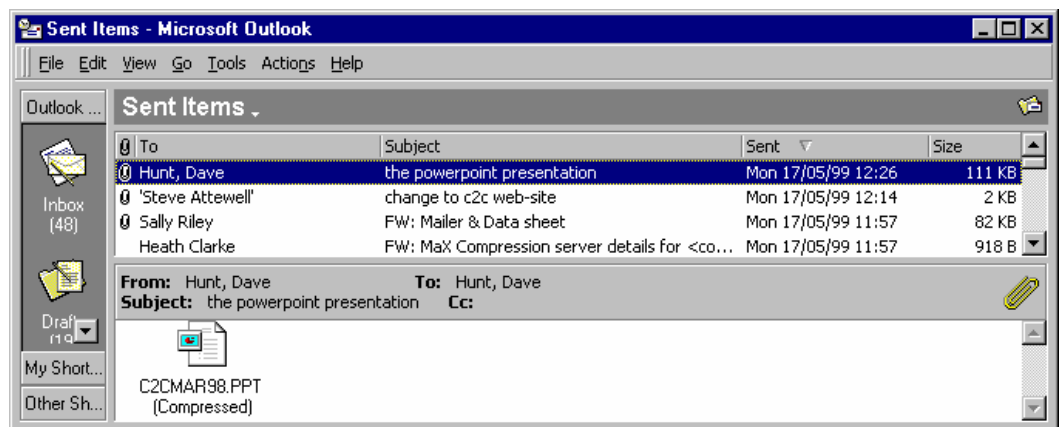
By transmitting attachments in compressed format you can:

- Save on network bandwidth
- Reduce mailbox storage requirements
- Reduce backup and restore time for mailboxes
- Reduce costs and transmission times for remote users

The MaXCompression Enterprise Suite integrates seamlessly into a user's email system so that users will rarely be aware that a file is being sent or received in compressed form. MaXCompression is fast, powerful, works with Outlook & OWA and is easy to use. It benefits both the user and administrator.

### For the user:

- Zip/unzip process is invisible
- No change in working practices as attachments are sent as normal attachments and received as normal attachments
- No additional, time-consuming step in sending/receiving an email
- Reduction of time in sending and receiving mail for a remote user



*MaXCompression's process is transparent to the user.  
The user sees the original file type in their Outlook or OWA interface  
even though the attachment has been compressed*

**More Information:**  
[www.re-soft.com/max](http://www.re-soft.com/max)

**System Requirements:**  
 MaX Compression supports the following clients:

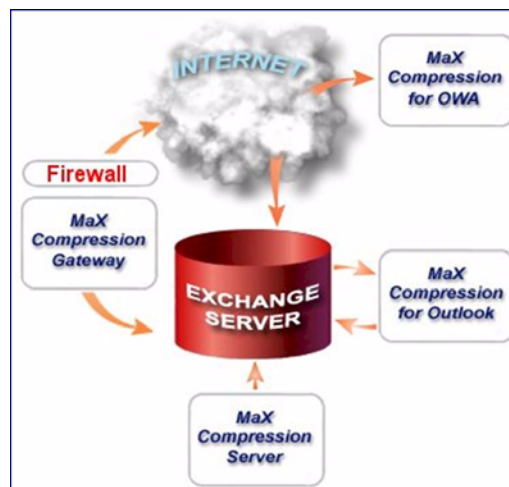
- Outlook 98, through 2010.

#### For the administrator:

- No user interaction, therefore zero training required
- Extend resources without having to educate users
- Cost savings from the numerous benefits of compression
- A configuration program to set system-wide rules for MaXCompression, including:
  - Default attachment zip type (i.e. ZIP or Self-Extracting EXE)
  - Minimum and maximum file sizes before compressing
- Addressing rules for recipients/ locations/ channel-type (who should receive ZIP, EXE, not-to-zip)
- Decompress on receipt or opening
- File extensions not to zip (e.g. jpg, zip)
- Maximum size uncompressed and compressed
- Reduce to short filenames

#### MaX Compression Enterprise Features:

- Ensures that benefits of attachment compression (zipping) are maximized.
- Cuts individual email size by up to 90%.
- Direct savings in network bandwidth.
- Reduces email storage needs by average 50-60%.
- Calculated ROI of 36:1. (GIGA Information Group)
- Provides proven benefits for Exchange 5.5, through 2010
- Optimizes Exchange system resource usage - reduces mailbox size.
- Invisible: Fully automated compression and decompression process.
- Increases end-user productivity.
- Reduces email traffic volume.
- No user training required.
- Total compression across enterprise: gateway, server, desktop, remote user.
- Remote users see around 1/3 reduction in email transmission times.
- Users of mobile devices eg. Blackberry benefit from receiving compressed attachments.



MaXCompression Enterprise contains client, server and gateway components

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