Criminals are Phishing Your Employees More than Ever

In the last 12 months 37.3 million users around the world were subjected to phishing attacks — up 87% from the previous year.*

Every day new phishing emails are reaching your employees’ inboxes and, as a security officer, you are constantly wondering when someone will click, reply, or worse yet, enter credentials and give criminals access to the company’s network and intellectual property.

You need your most risky employees to recognize their dangerous behaviors and change them.

PhishGuru®, a software-as-a-service product, is an easy-to-use tool that assesses and trains employees with simulated phishing emails. Falling for a simulated attack creates a unique teachable moment when employees become open to learning. Just-in-time training messages explain what they did wrong and how to avoid it the next time.

*The Evolution of Phishing Attacks, 2011-2013, Kaspersky Lab
Product Capabilities

At Wombat Security we believe that assessment and training are two separate steps in a Continuous Security Training program. First employees receive a 10-second teachable moment message that tells them how they are vulnerable. Second, they receive an automatic assignment for 10-minute anti-phishing training modules (sold separately in our Security Training Platform) they can complete at a time that’s convenient for them.

PhishGuru is the only phishing attack simulation product that automates assessment and follow-on training.

PhishGuru has a library of almost 100 different phishing templates for administrators to edit or use as is. A sampling of topics is: financially related, social networking, work-related, personal, seasonal, logistics and recent attacks seen in the wild.

You can assess your employees’ ability to recognize three different types of traps: malicious URLs, attachments and data entry forms.

There are four different customizable teachable moment options from which to select:

- Multi-panel illustrated (with the actual phishing email received by the employee embedded in the training)
- Single panel cartoon
- Fully customizable landing page
- Web redirect to internal training

Our multi-panel training references the specific mock phishing attack that you send, showing users exactly what they did wrong.
Reporting Capabilities

PhishGuru includes extensive analytics and reporting, enabling information security professionals to analyze employee responses to various attack scenarios. These are a sample of our reports.

- **Campaign Report** – shows opens and clicks for each campaign delivered
- **Contact Group Report** – shows opens and clicks for a single campaign by contact group
- **Device Type Report** – shows which devices, operating system and browser the phishing email was accessed from
- **Repeat Offender Report** – shows which employees responded most often
- **Location Report** – shows employee response to phishing, geographically

PhishGuru won the PC Magazine Editor’s Choice Award for Anti-phishing Products.

You can reduce the chance of employees falling for an attack by over 80% when you combine simulated attacks with in-depth interactive training.