



## EXCLAIMER MAIL UTILITIES: ADD BRANDING, SIGNATURES AND DISCLAIMERS TO YOUR MICROSOFT EXCHANGE EMAIL

### Exclaimer Mail Utilities

- *Internal and External Disclaimers*
- *Support for Plain Text, RTF or HTML formatted emails*
- *Selection of sample legal disclaimers and stationery*
- *Very comprehensive set of custom rule triggers*
- *Add or exclude disclaimers based on message or subject content.*
- *Works with BlackBerrys, PDAs, SmartPhones etc.*

Add branding, signatures and disclaimers to your email. Block, forward or auto-respond to incoming, outgoing or internal email.

### Add disclaimers to internal and external emails

Exclaimer Mail Utilities can add disclaimers to external as well as internal mails. You can add disclaimers to internal mail even if the recipient is on the same Exchange server. Since Exclaimer Mail Utilities can distinguish between internally and externally sent mails, it can add a different disclaimer depending on whether the emails are sent internally or externally.

This message (and any associated files) is intended only for the use of peter.jones@exclaimer.com and may contain information that is confidential, subject to copyright or constitutes a trade secret. If you are not peter.jones@exclaimer.com you are hereby notified that any dissemination, copying or distribution of this message, or files associated with this message, is strictly prohibited. If you have received this message in error, please notify us immediately by replying to the message and deleting it from your computer. Messages sent to and from us may be monitored. Any views or opinions presented are solely those of the author richard@sound-waves.org and do not necessarily represent those of the company. [v.1.E]

### Simple WYSIWYG disclaimer editor

Exclaimer Mail Utilities includes a simple-to-use editor to design and edit your disclaimers and signatures.

### Supports extensive merge fields

Exclaimer Mail Utilities includes the facility to incorporate variable fields, including any field from the Active Directory. In this way, the disclaimer can be customized and personalized automatically as the message passes through Exchange. A disclaimer may, for example, contain the fields [Display Name], [Department] and [Telephone]. When the disclaimer is added to the mail, it will look up the sender in the Active Directory and replace the field names with the actual data found in those fields.

### Add or exclude disclaimers based on message or subject content

Optionally, if Exclaimer Mail Utilities finds a user-defined string of text in the body of an email, a disclaimer can be suppressed. This is useful for preventing the same disclaimer being added multiple times when an email is replied to several times. Exclaimer Mail Utilities can be made to suppress or add specific disclaimers or signatures based on text found anywhere in the subject of an email. This is useful for allowing certain users to have their own control over the disclaimer that is added, without having to use the Outlook disclaimer / signature feature.

### Professional email disclaimers with tables and pictures

Exclaimer Mail Utilities enables you to format emails with pictures, tables, logos, colors and text styles to re-enforce your corporate identity automatically.

### Add disclaimers to email from Outlook Web Access, MAPI clients & Blackberry devices

Exclaimer Mail Utilities will add disclaimers and signatures to email created in Outlook Web Access, MAPI clients, Blackberry and other mobile devices such as Pocket PCs.

### Professional looking personalized signatures

Exclaimer Mail Utilities can add signatures to email sent internally and externally. If you use OWA and smart devices for email, signing can be a headache. We can ensure that ALL email goes out signed with an appropriate signature, no matter what the source.

**More Information:**  
[www.re-soft.com/exclaimer](http://www.re-soft.com/exclaimer)

Signatures allow you to personalize the email your employees send, providing details like direct dial telephone numbers, name and position held within your organization and even a photograph of the sender.



All this information is inserted dynamically, taking data stored in the Active Directory. You can set Exclaimer Mail Utilities up so that it uses different signatures depending on the sender, recipient, subject, etc. You can make the rules that govern this as simple or as complex as you need.

### **Branding is key to professional looking email.**

Exclaimer Mail Utilities can add branding to email that is sent both internally and externally. This can help you maintain a consistent email brand image that falls in line with your organization's corporate/brand strategy allowing you to maximize your brand impression.



Exclaimer Mail Utilities enables you to centrally control the look of your organization's email. It even works with portable internet devices including BlackBerrys, PDAs and SmartPhones.

### **Enriching email content**

Exclaimer Mail Utilities will allow Exchange 2000 or Exchange 2003 to add a disclaimer, signature, logos and branding to all or selected email.

### **Supports Plain Text, RTF and HTML formatted emails**

Exclaimer Mail Utilities can apply formatting to your disclaimers and signatures, such as font type, size, color, bold and underlined. In addition, you can include pictures and tables. For HTML disclaimers, you can edit the HTML source, giving you the freedom to format your disclaimers as you wish. It will add formatting for rich text and HTML mails. Exclaimer Mail Utilities also includes the option to add a disclaimer as a plain text attachment.

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